

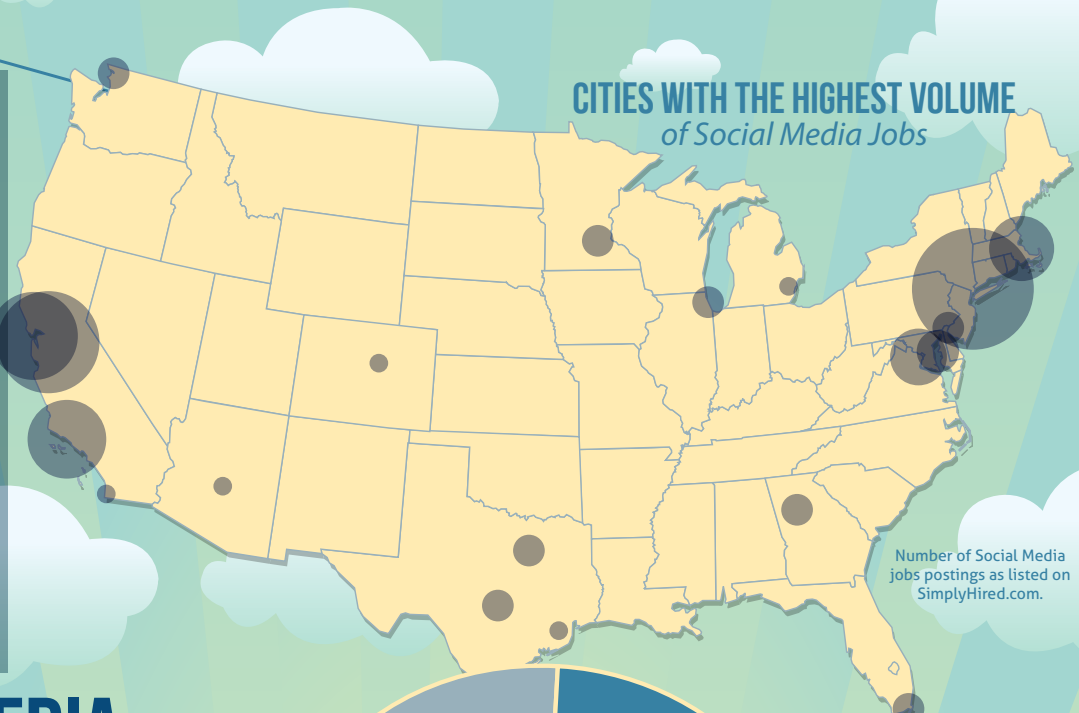
SOCIAL MEDIA JOBS SALARY GUIDE

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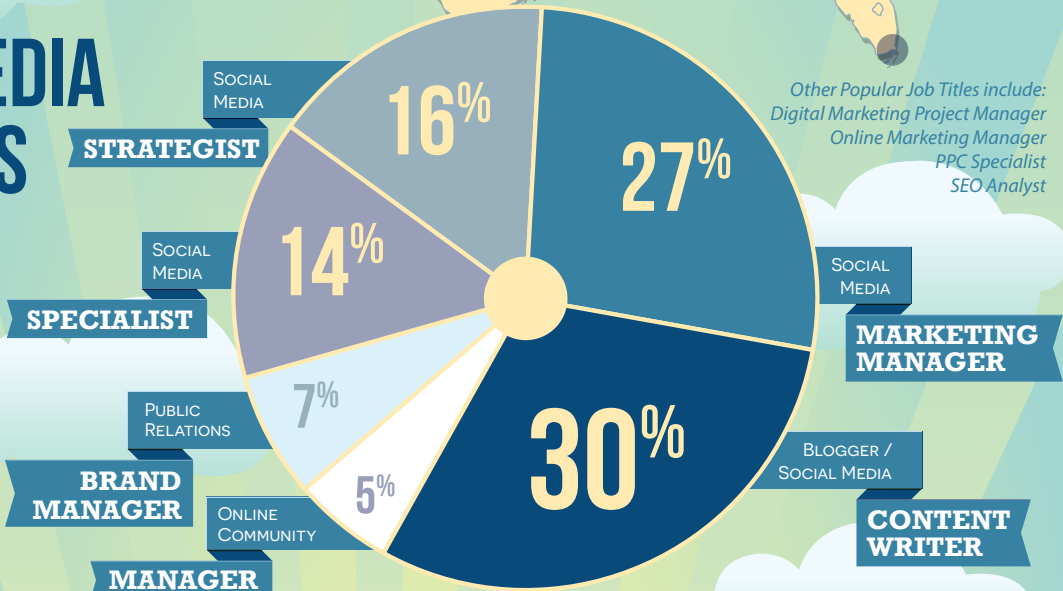
A LOOK AT THE TOP 20 U.S. MARKETS

- 1 New York, New York
- 2 San Jose, California
- 3 San Francisco, California
- 4 Los Angeles, California
- 5 Boston, Massachusetts
- 6 Washington, DC
- 7 Baltimore, Maryland
- 8 Chicago, Illinois
- 9 Seattle, Washington
- 10 Philadelphia, Pennsylvania
- 11 Atlanta, Georgia
- 12 Dallas, Texas
- 13 Minneapolis, Minnesota
- 14 Miami, Florida
- 15 Austin, Texas
- 16 San Diego, California
- 17 Denver, Colorado
- 18 Detroit, Michigan
- 19 Houston, Texas
- 20 Phoenix, Arizona



SOCIAL MEDIA JOB TITLES Breakdown

SHARING AS A CAREER



The breakdown of job titles is on an analysis of all Social Media jobs posted to the Onward Search Recruitics™ platform over the last year.

SALARY RANGES by City / Job Title

	Blogger / Social Media COPYWRITER	Social Media SPECIALIST	Online Community MANAGER	Public Relations / Brand MANAGER	Social Media STRATEGIST	Social Media Marketing MANAGER
1 New York, New York	22k-60k	46k - 71k	54k - 79k	49k - 90k	55k - 103k	73k - 116k
2 San Jose, California	22k-60k	47k - 72k	54k - 80k	50k - 91k	56k - 104k	74k - 117k
3 San Francisco, California	21k-59k	45k - 70k	53k - 78k	48k - 88k	54k - 102k	72k - 114k
4 Los Angeles, California	18k-49k	38k - 59k	44k - 65k	41k - 74k	46k - 85k	61k - 96k
5 Boston, Massachusetts	20k-55k	42k - 65k	49k - 73k	45k - 82k	51k - 95k	67k - 106k
6 Washington, DC	20k-54k	42k - 65k	49k - 72k	45k - 82k	50k - 94k	67k - 106k
7 Baltimore, Maryland	17k-47k	36k - 56k	42k - 63k	39k - 71k	44k - 82k	58k - 92k
8 Chicago, Illinois	18k-50k	39k - 60k	45k - 67k	41k - 76k	46k - 87k	62k - 98k
9 Seattle, Washington	16k-43k	33k - 51k	39k - 57k	35k - 65k	40k - 74k	53k - 84k
10 Philadelphia, Pennsylvania	16k-44k	34k - 52k	39k - 58k	36k - 66k	41k - 76k	54k - 85k
11 Atlanta, Georgia	19k-51k	40k - 61k	46k - 68k	42k - 77k	47k - 88k	63k - 99k
12 Dallas, Texas	17k-47k	36k - 56k	42k - 62k	38k - 70k	43k - 81k	57k - 91k
13 Minneapolis, Minnesota	16k-44k	34k - 52k	39k - 58k	36k - 66k	41k - 76k	54k - 85k
14 Miami, Florida	16k-45k	35k - 54k	41k - 60k	37k - 68k	42k - 79k	56k - 88k
15 Austin, Texas	15k-42k	32k - 50k	38k - 55k	34k - 63k	39k - 72k	51k - 81k
16 San Diego, California	17k-46k	36k - 55k	42k - 61k	38k - 70k	43k - 80k	57k - 90k
17 Denver, Colorado	15k-43k	33k - 51k	39k - 57k	35k - 64k	40k - 74k	53k - 83k
18 Detroit, Michigan	16k-45k	41k - 77k	40k - 59k	37k - 67k	37k - 90k	55k - 87k
19 Houston, Texas	17k-46k	36k - 55k	41k - 61k	38k - 69k	43k - 80k	57k - 90k
20 Phoenix, Arizona	14k-39k	30k - 47k	36k - 52k	32k - 59k	36k - 68k	48k - 77k

Salary ranges represent the 25% and 75% percentile for each job title in each city as obtained from Indeed.com.



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